



For Immediate Release

Contact: Nathan Slauer

City of Grand Haven, 616.304.5113, nslauer@grandhaven.org

City of Grand Haven Launches Porch Light Program to Distribute LED Light Bulbs

Grand Haven residents will receive 2,500 free LED light bulbs as part of a City-led effort to increase residential energy efficiency and encourage safer neighborhoods.

Grand Haven, Michigan, October. 7, 2020 - The Grand Haven Board of Light Power (GHBLP) donated 2,500 light-emitting diode (LED) light bulbs worth \$6,087.50 to the City of Grand Haven through its Energy Waste Reduction Program. Under Michigan law, electric utilities providers must implement customer programs to lower energy usage to reduce the future cost of utilities.

The City of Grand Haven promotes the use of LED light bulbs because they use at least 75% less energy, and last 25 times longer, than incandescent lighting, according to the U.S. Department of Energy. Widespread use of LED bulbs use can dramatically decrease energy waste, while saving lower energy costs for consumers.

The City of Grand Haven also encourages Grand Haven residents to keep their porch lights on in order to make neighborhoods safer. Porch lights can create an open, welcoming environment that deters individuals from engaging in criminal activity.

“When residents turn on their porch lights, our neighborhoods feel safer and more active,” said Jennifer Howland, Director of Community Development. “They show to the community that we are proud to live on our street and we are home and paying attention.”

Grand Haven residents can pick up their free LED light bulbs in the City Manager’s Office in Grand Haven City Hall, 519 Washington Avenue. To receive a LED light bulb, residents must sign an installation agreement form and wear a mask while visiting City Hall.

City staff members will visit Grand Haven resident’s homes on a weekly basis to deliver the LED light bulbs in person. They will also set up a table in public spaces

The Porch Light Program will conclude on December 31, 2020.

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