Minutes

Grand Haven Main Street - Board of Directors

Grand Haven City Hall - Council Chambers

July 13th, 2023

- 1. Meeting Called to Order at 7:01 a.m.
- **2. Present:** Joyce Workman, Chris Weavers Stevenson, Kristin Hibbard, Cara Galbavi, Laura Girard, Todd Hancock, Kelly Larson, Lynn Negen, Todd Anthes.

Absent: Catherine McNally, Nathan Peterson, Robert Warren.

- 3. Call to Audience/Public Comments:
 - a. Public
 - i. Chris Girard Surf Shop 16 Washington.
 - 1. Expressed concern with nothing to do after 8pm downtown.
 - 2. May-September is timeframe for merchants to make money.
 - 3. First block restaurant closes at 8:30pm.
 - 4. Sunday Closures; closing social district during Coast Guard Festival.
 - ii. John Morgan nominee for board introduction.
 - iii. Kyle Owner of Long Road Distillers.
 - 1. Thank you for your support.
 - 2. Social district closing during Coast Guard Festival.
 - 3. Saturday cost of lost Wages & Tips \$6,000.
 - a. Financial Concern.
 - b. Foot Traffic Concern.
 - **b.** Introductions
 - i. Shyle Lyons
 - 1. Posting 35,766 touches since 6/19/23.
 - 2. Have Facebook and Instagram.
 - 3. 6,245 Facebook followers.
 - ii. Mark Allen
 - 1. Unable to attend meeting.
- 4. Acceptance of the Consent and Regular Agenda:
 - a. Motion by Kelly Larson, Second by Cara Galbavi to approve.
 - i. **Yes:** Joyce Workman, Chris Weavers Stevenson, Kristin Hibbard, Cara Galbavi, Laura Girard, Todd Hancock, Kelly Larson, Lynn Negen, Todd Anthes.
 - ii. Abstain None.
 - b. Motion Approved
- 5. Consent Agenda
 - a. Motion by Kelly Larson, Second by Chris Weavers to approve the consent agenda.
 - Yes: Joyce Workman, Chris Weavers Stevenson, Kristin Hibbard, Cara Galbavi, Laura Girard, Todd Hancock, Kelly Larson, Lynn Negen, Todd Anthes.
 - ii. Abstain None.
 - b. Motion Approved

6. Treasurer's Report

i. Financial Update by Chris Weavers Stevenson.

7. Outdoor Dining Update

- a. Joyce Update
 - i. Active; Limited Garbage; weekly updates first block on Mondays.

8. Social District During Coast Guard Festival Restrictions

- a. Th/Fri/Sat Social District Close at 3pm.
- **b.** Joyce meeting with Chief Hawke today to discuss.
- **c.** Issue is patrons leaving social district could lose liquor license if violation is identified by State of Michigan.
- **d.** Solution Main district to be roped area.
- e. Need transparency with city we were unaware of social district closing.
- **f.** Laura Girard expressed her concerns with Coast Guard social district. Would like clarification on closing picnic tables & what is going to change on first block that week?

9. Fall Festival

- a. Lynn Negan provides update.
 - i. Bones around town month long event.
 - ii. Trick or Treat on October 28th 11:30am 1pm.
 - 1. Street closure being 9:30am 1:30pm Harbor to Third.
 - 2. Museum Event 1pm street dance prior to trick or treat.

BOB WARREN JOINS MEETING AT 7:50am

- b. Motion by Cara Galbavi, Second by Todd Anthes to approve Fall Festival.
 - Yes: Joyce Workman, Chris Weavers Stevenson, Kristin Hibbard, Cara Galbavi, Laura Girard, Todd Hancock, Kelly Larson, Lynn Negen, Todd Anthes, Bob Warren.
 - ii. Abstain None
- c. Motion Approved

10. Interim Directors Report

- a. OMA Maria Boersma
 - i. Discusses OMA handbook comprehensive guide.
 - ii. Reference to one page summaries.

KRISTIN HIBBARD HAD TO LEAVE AT 8AM.

- **b.** Tim Continued report on standard operating procedures. Purpose is continuity and to help efficiency and process for new director.
- **c.** Sidewalk Sale Signup in our packet.
- **d.** Tim has started on the website update as he'd been addressing matters on the website, e.g. email, map, list, vendor profiles and photos, etc.
- e. Tim has been handling invoicing for wrapping up end of fiscal year.
- **f.** He just ordered 20,000 more stickers and found a less expensive option. Future purchases will likely be 10,000 per order, with higher bulk order for first order of season. Tim also recommends standardization of stickers for all vendors for consistency, safety, branding, projecting and measuring numbers.
- g. Update on picnic tables and need for storage solution needed, plus refreshing tables.
- **h.** Update given on pollinator pathway, Tim will be working more on this.

11. Chair's Report

- a. Motion to hire the candidate recommended by the hiring committee with the terms as offered by City HR, conditioned on City protocols, including passing background check, by Todd Anthes, Second by Joyce Workman.
 - i. **Yes:** Joyce Workman, Chris Weavers Stevenson, Cara Galbavi, Laura Girard, Todd Hancock, Kelly Larson, Lynn Negen, Todd Anthes, Bob Warren
 - ii. Abstain none.

b. Motion Passes

- c. Notes
 - i. Joyce provided update to the Board. Joyce explained interview process, identified hiring committee members, and status. The position was offered to Chandi Pape. Annual salary \$52,000 with 2 weeks PTO. The job has been offered with these terms, with employment to start July 31st contingent on Board approval.
 - ii. Joyce provided additional update and report.
 - iii. Kelly gave thanks to Joyce, Tim, and hiring committee for all of the hard work during this time.

12. Call to Audience

a. Kyle from Long Road Distillers addressed the Board again, extended thank you to Laura at Surf Shop for her efforts and cleaning of social district space.

Motion to adjourn by Kelly Larson, second by Todd Anthes at 8:31am.