

Minutes
Board of Directors
Grand Haven Main Street
April 13, 2023th, 2023
City Hall, 519 Washington

1. Meeting Called to Order at 7:03 a.m.

2. Present: Chris Weavers – Stevenson, Kristin Hibbard, Cara Galbavi, Cathy McNally, Judy Boyle, Todd Hancock, Kelly Larson, Lynn Negen, Todd Anthes, Jeremy Swiftney

Absent: Joyce Workman, Robert Warren, Laura Girard, Nathan Patterson

3. Call to Audience/Public Comments:

4. Acceptance of the Consent and Regular Agenda:

a. Motion by Kelly Larson, Second by Cara Galbavi to accept Consent and Regular Agendas

Yes: Chris Weavers – Stevenson, Kristin Hibbard, Cara Galbavi, Cathy McNally, Judy Boyle, Todd Hancock, Lynn Negen, Todd Anthes, Jeremy Swiftney

Abstain:

Motion Carries.

5. Treasurers Report

a. Motion to approve the Treasury report by Kristin Hibbard, Second by Kelly Larson

Yes: Chris Weavers – Stevenson, Kelly Larson, Cara Galbavi, Cathy McNally, Judy Boyle, Todd Hancock, Lynn Negen, Todd Anthes, Jeremy Swiftney

Abstain:

Motion Carries.

6. Grand Haven Commemorative Shopping Bag

a. Motion to approve the Sale of bags at \$9.50 by Kelly Larson, Second by Cara Galbavi

Yes: Chris Weavers – Stevenson, Kristin Hibbard, Cara Galbavi, Cathy McNally, Judy Boyle, Todd Hancock, Lynn Negen, Todd Anthes, Jeremy Swiftney

Abstain:

Motion Carries.

Notes: Jeremy recaps costs and anticipated revenue

\$10 per bag

Keep plastic bags out of landfills refer to DDA workplan

@ 9.50 – so net income \$ 2000 Merchants charge

Discussion of Chamber or Visitors Bureau to sell – Lynn thought they could not sell for a profit – but they are able to fundraise

Discussion about distribution and costs – all on board

7. Bones about Town & Fall Festival Skeleton Purchase

a. Motion to purchase 100 Skeletons by Kelly Larson, Second by Chris Weavers

Yes: Chris Weavers – Stevenson, Kristin Hibbard, Cara Galbavi, Cathy McNally, Judy Boyle, Todd Hancock, Lynn Negen, Todd Anthes, Jeremy Swiftney

Abstain:

Motion Passes.

Notes: Jeremy discusses 5-6' skeleton

Shola can buy at reasonable price \$ 50 each including shipping 75-100 and we are not selling for a profit

40 businesses currently interested

8. 2023/2024 Budget Presentation/Review

a. Motion to approve the budget by Kelly Larson, Second Cara Galbavi

Yes: Chris Weavers – Stevenson, Kristin Hibbard, Cara Galbavi, Cathy McNally, Judy Boyle, Todd Hancock, Lynn Negen, Todd Anthes, Jeremy Swiftney

Abstain:

Motion Passes:

Notes:

Discussion of fund balance Kelly asked about reserve

Hibbard asked about façade loans – Nick and Emily felt budget item made sense

Prior year grants NR & NP on balance sheet of DDA – Loutit

Lynn mentioned the \$ 28 budget item for land scape- flowers and lights

Discussion of budget process and consideration of how we are spending money

Less street scape and more advertising? Ambiance consideration – Kelly

Changing allocations is an option – PSD decrease in advertising

Changing the PSD allocation for landscaping to \$ 19K and advertising to \$ 40K –
seek other options for streetscape

Need to seek options for future increases in costs so that our advertising is
forefront in our PSD expenditures

Directives to committees to seek other funding raising options

City cost share for cost of lights and flowers may not an option

9. Director's Report

a. Notes:

Match on Main – Momentum and Fish Shack – Fish Shack was awarded \$ 25K

Three hour parking – R & R to discuss length of season in April

P & P seeking a board member volunteer

Shop for a Cause – the Big Shop 4/22

Melita from Lucy's opening a deli in Rustic Root location

10. Chairs Report

a. Notes:

Joyce attended work session Council – Flea on Seventh

P & P seeking board member

4/20 Odd Side open Main Street – Jeremy

11. Final Call to Audience

- a. **Kelly mentioned meeting times** – will be readdressed in August for September publication of meeting times

12. Meeting Adjourned 8:26AM

Respectfully Submitted: Kristin A. Hibbard