Minutes
Board of Directors
Grand Haven Main Street
February 11, 2021
Virtual ZOOM Meeting
Posted LIVE on MSDDA Facebook Page

Meeting Called to Order by Chair Todd Anthes at 7:02 a.m.

Present: Carolyn Taylor (Grand Haven, MI), Todd Anthes (Grand Haven, MI), Bob Monetza (Grand Haven, MI), Dave Garland (Comstock Park, MI), Cara Galbavi (Ferrysburg, MI), Sharon Behm (Grand Haven, MI), Joyce Workman (Grand Haven, MI), Kristin Hibbard (Grand Haven, MI), Bob Warren (Grand Haven, MI), Cyndi Casemier (Grand Haven, MI), Andy VanderHoek (Spring Lake, MI), Kristin Hibbard (Grand Haven, MI), Kyle Doyon (Grand Haven, MI)

Absent: Cyndi Casemier

Also Present: Chris Weavers, Mike Dora, Jeremy Swiftnexy, Pat McGinnis,

Call to Audience/Public Comments
Jeremy posted the telephone number and Todd waited several minutes for public comment: None received

Consent Agenda
Review Minutes from January 14th Board Meeting
Review and Approve Current Financial Reports

Motion by Bob Warren, second by Cara Galbavi to approve the consent agenda.

Yes: Carolyn Taylor, Todd Anthes, Bob Monetza, Dave Garland, Cara Galbavi, Sharon Behm, Joyce Workman, Kristin Hibbard, Bob Warren, Andy VanderHoek, Kristin Hibbard, Kyle Doyon

Motion carries.

2021 Flower Planter Bid Approval
Low Bid Approval for $5,343 through Grand Haven Garden House
Executive Committee recommends approval

Motion by Sharon Behm to accept the bid from Grand Haven Garden House to plant flowers in the spring of 2021 in the amount of $5,343, second by Dave Garland.

Yes: Carolyn Taylor, Todd Anthes, Bob Monetza, Dave Garland, Cara Galbavi, Sharon Behm, Joyce Workman, Kristin Hibbard, Bob Warren, Andy VanderHoek, Kristin Hibbard, Kyle Doyon
Motion carries

Proposed agreement extension with the Michigan Main Street Program
New agreement would expire 12/31/2022. Executive Committee recommends approval. Board Members discussed the benefits and costs associated with being a part of this program.

Motion to approve the proposed extension of our agreement with Michigan Main Street by Sharon Behm, second by Bob Warren.

Yes: Carolyn Taylor, Todd Anthes, Bob Monetza, Dave Garland, Cara Galbavi, Sharon Behm, Joyce Workman, Kristin Hibbard, Bob Warren, Andy VanderHoek, Kristin Hibbard, Kyle Doyon

Motion carries

City Cost Plans
Jeremy and Pat explained a plan to begin recovering costs of the barricade placements and a possible model to assign value to the use of the public space being used by local small business.

Board members discussed the proposed fees, asked for some clarifications in the proposal, and expressed concern that small business is in a very tight spot in 2021.

Further discussion about retail versus restaurant use in public spaces. The Recruitment and Retention Committee recommends restaurant use only (no retail). Bob Monetza reminded the group that Council was permissive and explicitly allowed the use of outdoor space for every small business needing relief during Covid.

Motion by Sharon Behm, second by Joyce Workman, to recommend fees be waived through 2021 and this issue be revisited for 2022.

Yes: Carolyn Taylor, Todd Anthes, Bob Monetza, Dave Garland, Cara Galbavi, Sharon Behm, Joyce Workman, Kristin Hibbard, Bob Warren, Andy VanderHoek, Kristin Hibbard, Kyle Doyon

Motion carries.

2021 Banner Design Approval
With 50th anniversary events at the Community Foundation and Marushka, the Preservation and Place Committee is recommending two concepts, one recognizing each anniversary.

40 Banners for the GHACF, and likely 40 sold to recognize Marushka, with proceeds to benefit MSDDA Beautification efforts.

Motion by Cara Galbavi, second by Kristin Hibbard, to approve the designs presented and to move forward with the sale and placement of the 2021 banners
Yes: Carolyn Taylor, Todd Anthes, Bob Monetza, Dave Garland, Cara Galbavi, Sharon Behm, Joyce Workman, Kristin Hibbard, Bob Warren, Andy VanderHoek, Kristin Hibbard

Motion carries.

Director's Review and Compensation Recommendation from Executive Committee
Jeremy Swiftney requested consideration of his performance evaluation in closed session pursuant to the Michigan Open Meetings Act.¹

Motion by Sharon Behm, second by Andy VanderHoek, to convene in closed session at Jeremy’s request.

Yes: Carolyn Taylor, Todd Anthes, Bob Monetza, Dave Garland, Cara Galbavi, Sharon Behm, Joyce Workman, Kristin Hibbard, Bob Warren, Andy VanderHoek, Kristin Hibbard

Motion carries.

The Board entered Closed Session at 8:03 a.m.
The Board reconvened in Open Session at 8:12 a.m.

Motion by David Garland to increase Jeremy’s salary by $3,000, increase PTO to four weeks retroactive to 7/1/20.

Yes: Carolyn Taylor, Todd Anthes, Bob Monetza, Dave Garland, Cara Galbavi, Sharon Behm, Joyce Workman, Kristin Hibbard, Bob Warren, Andy VanderHoek, Kristin Hibbard

Motion carries.

Director's Report
Jeremy reported that Chris Weaver, owners of two storefronts in Centertown, is being appointed by Mayor Bob Monetza and will be considered for confirmation on Monday, February 15, 2021.

Snowmen on Main snowmen are up, but kickoff is not until Saturday. People are excited and this is going to be a fun weekend in downtown Grand Haven. Jeremy thanked his volunteers that helped him put the Snowmen up yesterday: Mike Dora, Gerry Witherell, Howie Behm and Tina McGinnis.

Chair's Report
Todd reported about discussions at the Executive Committee about the ad hoc committee on snowmelt and proposed changes and costs associated. The Executive Committee will be working on continued evaluation of input, impact and the best response from the MSDDA in the coming months.

¹ 15.268 Closed sessions; permissible purposes. Sec. 8. A public body may meet in a closed session only for the following purposes: (a) To consider the dismissal, suspension, or disciplining of, or to hear complaints or charges brought against, or to consider a periodic personnel evaluation of, a public officer, employee, staff member, or individual agent, if the named person requests a closed hearing. A person requesting a closed hearing may rescind the request at any time, in which case the matter at issue shall be considered after the rescission only in open sessions.
Call to Audience/Public Comments
Jeremy posted the telephone number and Todd waited several minutes for public comment.

Council Member Mike Dora encouraged MSDDA Board Members and the public to share any thoughts about the proposed fees for outdoor placements before Monday night.

Meeting adjourned at 8:24 a.m.