Minutes
Board of Directors
Grand Haven Main Street
September 10, 2020
Virtual ZOOM Meeting

Meeting Called to Order by Chair Todd Anthes at 7:04 a.m.

Present: Carolyn Taylor, Todd Anthes, Bob Monetza, Kyle Doyon, Dave Garland, Andy VanderHoek, Cara Galbavi, Sharon Behm, Joyce Workman, Kristin Hibbard, Bob Warren, Cyndi Casemier

Absent: None

Also Present: Jeremy Swiftney, Pat McGinnis

Call to Audience/Public Comments

Review Minutes from August 13th Board Meeting
Several correction to the agenda including clarifying which Bob seconded the motion to accept the previous month’s minutes, date, and accurate representation of current board membership.

    Motion by Sharon Behm to accept the minutes as corrected from the August 13, 2020 Board meeting as corrected, second by Cara Galbavi.

    Yes: Carolyn Taylor, Todd Anthes, Bob Monetza, Kyle Doyon, Dave Garland, Andy VanderHoek, Cara Galbavi, Sharon Behm, Joyce Workman, Kristin Hibbard, Bob Warren, Cyndi Casemier

Motion carries.

Review and Approve Current Financials
$63,389 property taxes collected is incorrect. $50,000 of this amount should be going to the TIF, actual amount as of September 9 is $13,000. Mask sales are showing up as refund/rebate ($2,500) and we will not be collecting the $1,000 that is typically received from the Coast Guard each year.

Amounts received for debt retirement will be included in the September financials for review in October.

    Motion by Sharon Behm Cynci Casemier to accept the financials for September 2020.
Yes: Carolyn Taylor, Todd Anthes, Bob Monetza, Kyle Dayon, Dave Garland, Andy VanderHoek, Cara Galbavi, Sharon Behm, Joyce Workman, Kristin Hibbard, Bob Warren, Cyndi Casemier

Motion carries

Review and Approve FY2020-2021 Budget Amendment
Amounts included in the budget were based on detail known in March, 2020, when budget was prepared and presented. Adjustments were presented by Treasurer Kristin Hibbard.

Motion by Sharon Behm to approve the budget amendments as presented by the Treasurer, second by Bob Warren.

Yes: Carolyn Taylor, Todd Anthes, Bob Monetza, Kyle Dayon, Dave Garland, Andy VanderHoek, Cara Galbavi, Sharon Behm, Joyce Workman, Kristin Hibbard, Bob Warren, Cyndi Casemier

Motion carries.

Director's Report

a. Development Within District
   Jeremy reported that the Tribune building approval (39 unit residential structure at the corner of 3rd and Columbus) was introduced by the City Council on Tuesday evening and is on the agenda for September 21, 2020.

b. Shared Trash Services
   Jeremy and Pat explained the revised intensity fee rates based on estimated costs of clean-up of just over $7,600. This is based on 50% of the actual costs. New estimates suggest that costs have increased considerably (now at $28,000 per year). New tools (enforcement ordinance) should help us prevent messy conditions and control those costs.

   Motion by Joyce, second by Monetza to support the proposed fee adjustments and recommend that City Council adopt the new intensity fees while leaving operating costs level.

   Yes: Carolyn Taylor, Bob Monetza, Kyle Dayon, Dave Garland, Andy VanderHoek, Cara Galbavi, Sharon Behm, Joyce Workman, Kristin Hibbard, Bob Warren, Cyndi Casemier

   Motion carries

Board members encouraged staff to work to communicate new ordinance enforcement intentions to all owners downtown this and every year so those cited are well aware of plans to bill for violations.
Jeremy reported that a Facebook comment about adding dumps during the summer was posted from Lynn Negen. Further education will include encouragement to call when dumpsters need to be dumped so we can keep on top of it.

c. PSD Renewal Update
A committee will be holding their third meeting to finalize request for renewal and collect testimonials from business owners about how MSDDA promotional activities benefit small businesses downtown.

d. Holiday Marketing
Investigating digital billboard options and WZZM promotions and related costs.

Call to Audience/Public Comments
Lynn Negen, Mac Kite, asked the Board to request volunteers for empty seats from the whole district. Comment from Chris Girard, Surf Shop, regarding cigarette butts around the enclosures in back – should be added to infographic.

Meeting Adjourned at 8:01 a.m.

Next meeting October 8, 2020