Minutes
Board of Directors
Grand Haven Main Street
July 9, 2020
Virtual ZOOM Meeting

Meeting Called to Order by Chair Carolyn Taylor at 7:48 a.m.

Present: Carolyn Taylor, Todd Anthes, Bob Monetza, Kyle Doyon, Dave Garland, Andy
VanderHoek, Bob Warren, John Steinbeck, Cara Galbavi, Cyndi Casemier, Sharon Behm,
Steve Loftis, Joyce Workman

Absent: Kristin Hibbard

Also Present: Jeremy Swiftney, Vicki Ellis, Pat McGinnis

Call to Audience/Public Comments
None

Chairperson Vacancy - Recommendation from Executive Committee for remainder of 2020 year

Motion by Bob Monetza, second by Bob Warren, to appoint the following individuals to fill the
following offices through midnight on January 31, 2021:

Todd Anthes – Chairperson
Cara Galbavi – Vice-Chairperson
Kristin Hibbard – Treasurer
Carolyn Taylor – Secretary
Sharon Behm – Past Chairperson

Yes: Carolyn Taylor, Todd Anthes, Bob Monetza, Kyle Doyon, Dave Garland, Andy
VanderHoek, Bob Warren, John Steinbeck, Cara Galbavi, Cyndi Casemier, Sharon Behm,
Steve Loftis, Joyce Workman

Motion carries

Call to Audience/Public Comments
None

Review Minutes from June 11th Board Meeting
Motion by Sharon Behm, second by Cara to accept the minutes from the June 11, 2020 meeting of the Main Street Downtown Development Authority Board of Directors.

Yes: Carolyn Taylor, Todd Anthes, Bob Monetza, Kyle Doyon, Dave Garland, Andy VanderHoek, Bob Warren, John Steinbeck, Cara Galbavi, Cyndi Casemier, Sharon Behm, Steve Loftis, Joyce Workman

Motion carries

Fiscal Year End Financials – FY2019
Jeremy reported that we were in a good position at the end of the fiscal year. There was additional discussion about the drop off in revenues in the Principal Shopping District line. Some owners paid in advance, throwing off the final year figures. If a new PSD is approved in 2020, any advance payments will be anticipated and properly tracked to avoid unexpected fluctuations.

The Board decided to hold off on accepting the Financial Statement for June until August when Treasurer Kristin Hibbard can report.

2020 Sidewalk Sales
City Council is approving events conditioned on approvals by the Ottawa County Health Department. Included in the packet is a cautionary communication from Andy Cawthon who checked with the Health Department.

Vicki presented an alternative idea of changing the 2020 event to a month long smaller “Summer Blow Out” sidewalk sweep.

Motion by Kyle Doyon, second by Bob Warren, to rebrand and rename the regular sidewalk sales and make it a month long event.

Yes: Carolyn Taylor, Todd Anthes, Bob Monetza, Kyle Doyon, Dave Garland, Andy VanderHoek, Bob Warren, John Steinbeck, Cara Galbavi, Cyndi Casemier, Sharon Behm, Steve Loftis, Joyce Workman

Motion carries

Chairperson’s Report
The Executive Committee considered a request through North Ottawa Community Hospital for $5,000 to participate in a mask marketing campaign. The Executive Committee carefully reviewed the budget and was not able to identify available funds to participate financially in such a campaign.

The Hospital developed a logo that promotes mask use and Grand Haven, and the idea is to have masks, t-shirts and other materials produced to present a positive message of “open for business safely.”
Motion by Cyndi to appropriate $250 to assist with the marketing effort proposed by NOCH and to encourage staff, with oversight and direction from the Executive Committee, to actively assist in creative ways to spearhead this marketing campaign, second by Carolyn.

Yes:  Carolyn Taylor, Todd Anthes, Bob Monetza, Kyle Doyon, Dave Garland, Andy VanderHoek, Bob Warren, John Steinbeck, Cara Galbavi, Cyndi Casemier, Sharon Behm, Steve Loftis, Joyce Workman

Motion carries

Bob Warren indicated he would match the MSDDA appropriation.

Todd indicated he had another appointment and turned the chair over to Cara at 8:49 a.m.

Director’s Report
Staff has been working on an ordinance to more clearly regulate dumpster use in the first three blocks in the downtown area. A draft is ready and it would make dumping outside of the dumpsters, dumping construction materials, large appliances, etc. prohibited conduct punishable by fines.

Motion by Sharon to support an ordinance, in concept, to more clearly regulate dumpster use, second by Cyndi.

Yes:  Bob Monetza, Kyle Doyon, Dave Garland, Andy VanderHoek, Bob Warren, John Steinbeck, Chair Cara Galbavi, Cyndi Casemier, Sharon Behm, Steve Loftis, Joyce Workman

Motion carries

Cyndi brought up a desire to do more to invite people to come into Grand Haven during this odd and challenging time. Cara welcomed the discussion and encouraged the various committees to get busy and advance decisions/direction as rapidly as possible.

Call to Audience/Public Comments
Feedback from Facebook included comments from Kelly Larson, Kyle Doyon and Surf Shop to donate to the NOCH marketing campaign.
Lisa Passinault is interested in a community trash site in Centertown

Meeting Adjourned at 9:13 a.m.

Next meeting August 13, 2020