



Minutes
Board of Directors
Grand Haven Main Street
August 10, 2017
Council Chamber at City Hall

Call Meeting to Order and Roll Call at 7:03 a.m.

Present: Sharon Behm, Bob Warren, Carolyn Taylor, Cyndi Casemier, Mary Janusz, Steve Loftis, CarrieAnne Engels, Dave Garland, Geri McCaleb, John Steinbach, Nicki Schroeder, Kristin Hibbard

Absent: Todd Anthes (excused)

Also Present: Diane Sheridan, Joel Saukus, Gina Loera, Pat McGinnis

Mission & Vision Statements were read aloud, along with the Position Statement.

Introduction of new Board Member Kristin Hibbard, a partner at De Boer Baumann.

Joel Saukus is attending his final board meeting, his term of service with Grand Haven/AmeriCorps VISTA ends next Friday. He is moving to Kalamazoo and is starting a position as the Main Street Director of Otsego, Michigan.

Call to Audience/Public Comments None

Minutes and Financial Report

Motion by John Steinbach to accept the minutes from the July meeting and the Financial Statements for July. Motion carries.

Waterfront Stadium Update – Geri McCaleb

Geri shared updated detail on the stadium project and distributed a new rendering of the stadium with illustrated artwork of the proposed improvements.

- \$280,000 grant from the Michigan Natural Resources Trust Fund
- Special City Council meeting held on July 25 to approve agreements with the State
- Plans are being reviewed by MDNR with hopes of taking bids imminently and awarding the project in early September for ground breaking by late September
- Budget is sufficient to cover initial phase of the project
- The Depot will be vacated by the museum in September, and the City Council will be deciding what the facility will be used for going into the future

Recommendation on Parking Changes

Motion to approve a resolution to recommend the continuation of the three hour parking limitation in parking lots F, H, I, and Q by David Garland, second by John Steinbach. Discussion ensued. Motion carries.

Public Art Sculpture Placement

Farrar Coston's piece has been refurbished and improved and is ready to be placed back downtown. The piece, *The Abstract Pedestrian*, was donated by Artwalk and Monica Verplank. Placement at 5th/3rd Bank or in front of

Krizan's Citgo station. The Preservation & Place Committee recommended either location, Randy and Farrar will evaluate both locations and decide which works best.

ArtWalk 2017 Update – Steve Loftis

37 artists signed up with 50 venues. Some businesses are planning parties during the event to host customers and tour the exhibits. Budget has been reduced and sponsorships are being secured for the event.

Diane reported that the Community Foundation requires the Artwalk Fund to hold at least \$5,000 to continue to be listed among the Foundation's active funds. If we can't get and keep a \$5,000 balance, it will not be listed among GHACF funds in promotional materials. Board members shared opinions about the relationship between Artwalk and the Main Street organization.

Motion by Cyndi, second by Geri, to keep the fund open to be revisited next year.

Yes: Sharon Behm, Bob Warren, Carolyn Taylor, Cyndi Casemier, Mary Janusz, Steve Loftis, CarrieAnne Engels, Geri McCaleb, John Steinbach, Nicki Schroeder, Kristin Hibbard

No: Dave Garland

Motion carried.

Strategic Planning - Fall Planning Dates

Jelly's

October 25, 7:00 – 10:00 a.m. Strategic Development

November 8, 7:00 – 10:00 a.m. Strategic Implementation

Director's Report

- i. Catwalk Fundraising Update: Banners, Canisters**
Banner contribution to Catwalk \$3,750, \$7,700 to Main Street
\$2,350 from canisters so far.
Saturday, September 16 Catwalk party at the Marina Parking lot from 7:30 – 9:30 p.m.
Sharon and Diane attended the Ferrysburg Council Meeting last Monday to give a Catwalk report – well received and they may consider the appropriation agreement at a coming meeting.
- ii. Centertown Maintenance & Repairs**
Diane reported that she is working with DPW Director Derek Gajdos to look at easy improvements in the Centertown area. Also looking at a one-sided kiosk, possibly in the parking lot next to Bookman.
- iii. AmeriCorps VISTA**
Ryan Bond will start on August 28. He has been an adjunct professor at GVSU and is taking a year to refine his skills before embarking on his PhD studies at a selected University.

Additional Topics

- Geri brought up a proposed Museum Street Party – To raise funds for the roof at the Museum CARC on September 23 from 4:00 – 8:00 p.m. They would like to close 2nd Street for a party featuring the Crane Wives. The closure would be the same as the footprint for the October 7 Armory Anniversary Party. Dave will bring up suggestion that event be held inside the museum at next Museum meeting.
- CarrieAnne heard from some merchants on side streets who would like to have signs on Washington
- Garbage containers in the 2nd block are a mess; she was encouraged to report mess to Diane or Pat when there is a mess
- Carrie Anne started a discussion about the carnival location – Sharon asked that this topic be covered during the strategic planning sessions planned for October and November.
- September 1, C2C will have a recognized artist at her store who will be donating a piece to be auctioned to benefit the Ottawa County Park.
- Nicki will have four artists in her store during Artwalk and is very excited about this year's event.
- Diane reported that we got a \$1,000 check from Skerbeck Carnival
- Patty Janes will be at the August 28 City Council meeting to report on the 2016 visitor study

Board Meeting Adjourned at 8:29 a.m.