



## **Minutes**

### **Board of Directors Meeting - Grand Haven Main Street**

July 13, 2017

Council Chamber at City Hall

**Chair Behm called the meeting to Order and had Roll Call at 7:03 a.m.**

#### **Review of Bylaws**

Diane reviewed bylaws, Article III, Section V regarding attendance. If a members misses three unexcused meetings in a row, or 25% of the meetings within any calendar year, their seat is considered vacated (removal from the board). In order to be excused from a meeting, a member should send an email or call the Chair or Director prior to the meeting they will be missing.

#### **Roll Call:**

**Present:** Sharon Behm, Bob Warren, Carolyn Taylor, Cyndi Casemier, Nicki Schroeder, Mary Janusz, Steve Loftis, Carrie Anne Engels, Dave Garland, Todd Anthes

**Absent:** Geri McCaleb (excused), John Steinbach, George Gardner

**Also Present:** Diane Sheridan, Andy Cawthon, Nichol Stack, Pat McGinnis

Mission, Vision and Position Statements were read aloud by selected board members.

#### **Call to Audience/Public Comments**

Nichol Stack is running for Mayor and she was here to introduce herself to the Board. If anyone has questions, Nichol can be reached at [karpinn2@charter.net](mailto:karpinn2@charter.net)

Andy Cawthon announced that the Grand Rapids Press had announced that the Musical Fountain was one of 83 quirky spots to visit in Michigan. ArtWalk is on track to break even. Taste of Grand Haven is also in the Planning Stages – this will be discussed at the Promotions Committee meeting on July 18.

#### **Approval of Minutes and Accept the Financial Report**

*Motion by Cyndi, second by Steve, to accept the June 8 minutes and the Financial Report as of June.*

#### **Infill Development**

Pat asked for feedback from the Board to affirm position on infill development. Members shared thoughts on a variety of specific properties that have been discussed at the Business Recruitment and Retention Committee. Some ideal infill locations include:

1. Stanco Property
2. Parking lot at 41 Washington (Piano Factory)
3. Fifth Third Bank
4. Parking lot in the 700 Block of Washington
5. Wessel's
6. Columbus Street corridor

#### **Update on Parking**

City Council will be asked to make the 3 hour parking restrictions permanent at the August 28 Council meeting. Feedback from the Main Street Board would be appreciated prior to that meeting. Diane reported that the Recruitment & Retention Committee would be making a recommendation to the full Board for the August 10 Board Meeting.

Cyndi asked the status of signage for the downtown all day parking lots. There is a map under development. Additional signs will be costly and should not be finalized until after the Council makes a final decision.

### **Work Plan Review & Approval**

Diane reviewed each committee's input including ArtWalk, Business Recruitment and Retention, Preservation and Place and Promotions. No plan for Organization Committee has been received yet. *Motion to approve standing committee work plans as presented by Bob Warren, second by Nicki Schroeder. Motion carries.*

### **Waterfront Stadium Update**

Progressive AE will be soliciting bids beginning later this month – local professionals are encouraged to contact Seth Horton at Progressive if they would like to receive a bid package at (616) 365-8565 or [shorton@progressiveae.com](mailto:shorton@progressiveae.com)

### **Sublicensing Agreement with Main Street America**

Main Street America would like Grand Haven Main Street to use their logo on our website, recognizing Grand Haven Main Street as a national accredited program.

*Motion to approve Sublicensing Agreement with Main Street America and Michigan Main Street, and authorize Executive Director to execute necessary documents by Dave Garland, second by Bob Warren. Motion carries.*

### **Chairman's Report**

- i. Strategic Planning – 7:00 – 10:00 a.m. Wednesday October 25  
7:00 – 10:00 a.m. Wednesday, November 8
- ii. Save the Catwalk Fundraising Initiative  
Many merchants are wearing the t-shirts each Friday; \$1,599 collected so far from canisters

### **Director's Report**

- i. New Businesses:  
Bella Macs 207 N 7<sup>th</sup> Street. Jessica and Tom Gould, owners, do pizza and subs.  
Grey House Kitchen & Interiors next to Roscoe Chiropractic  
Cooks Kitchen & Pantry is moving into RK Jewelry Building – opening late summer  
Sir Wellingtons Tea House – Sandy Sawyer opening across the street from City Hall.
- ii. Grants In Process – Joel continues preparing several grants for Catwalk fundraising and ArtWalk 2018.
- iii. Website Update – Awaiting feedback from Michigan Main Street regarding assistance, ongoing problems, with temporary repairs.
- iv. Diane distributed recognition certificates to board members who were unable to attend the recognition picnic last week.

### **Additional Topics**

- Sharon issued a caution about a group of customers who are trying to use fraudulent credit cards downtown. Also, there was a Chamber art festival wrap up meeting yesterday and there was discussion about extending the hours of the annual street art fair to include Friday from 4:00 – 8:00 p.m. The Business Recruitment and Retention Committee will take up the discussion.
- Steve reported that the dumpsters and surrounding areas need attention. Also he would like Main Street to work to spread the good word on snow melt and its positive impact on business.
- Todd advised that the website review should include ADA compliance. Office space is available at 128 Columbus and that availability may take pressure off office demand in retail areas.

**Board Meeting Adjourned at 8:27 a.m.**

*Minutes respectfully submitted by Carrie Anne Engels*