



Minutes

Board of Directors - Grand Haven Main Street

June 8, 2017

Council Chamber at City Hall

Present: Sharon Behm, Bob Warren, Carolyn Taylor, Dave Garland, John Steinbach, George Gardner, Geri McCaleb, and Nickie Schroeder
Absent: Todd Anthes, Cyndi Casemier, Carrie Anne Engels, Mary Janusz, Steve Loftis
Also Present: Gina Loera, Andy Cawthon, Joel Saukus, Pat McGinnis

Chairperson Behm called the Meeting to Order and Roll Call at 7:03 a.m.

Call to Audience/Public Comments

Skipped due to need for a quorum and some members leaving early.

Approval of Minutes and Accept the Financial Report

Motion by John, second by David, to accept the minutes from the May meeting and the May financial report. Motion carries.

Update on Parking – Patrick McGinnis

Covenant Life Church has responded to an earlier inquiry on the possible use of the CLC parking lot on Harbor Drive. They would be willing to allow the City/Main Street to use the property for parking for \$10,000 per year for ten years (with ability to adjust the rate annually), City/Main Street would take over all responsibility for maintenance and Church would retain use during 4th of July, Coast Guard and Salmon Fest.

Request to allow overnight parking in Centertown. They are part of the Assessment District. Proposal to permit vehicles on a case-by-case basis and to use the availability to persuade nearby owners to consider residential infill opportunities. Board members were comfortable with a case-by-case administrative approval of limited overnight permits in Centertown with a future opportunity to change the program to include Centertown if it will incentivize infill opportunities.

Bylaws -- Review

The Executive Committee has discussed a few amendments to the Bylaws for Board consideration.

Section II – Number, Tenure, and Qualifications:

The Grand Haven DDA Board of Directors shall consist of not less than 8 and not more than ~~12~~ **13** voting members, including the Chief Executive Officer of the City of Grand Haven. The voting members shall be appointed for a term of four years, and may only serve two consecutive four year terms. At least a majority of the members shall be persons having an interest in property located in the DDA. At least one of the members shall be a resident of the DDA, if the district has one hundred or more persons residing within it. A member shall hold office until the member's successor is appointed and assumes the office.

Motion by David, to change the number of voting members from 12 to 13, second by Geri. Motion carries.

Section III – Election and Term of Office:

Officers of the Grand Haven DDA Board of Directors shall be elected annually by the Board at the regular annual meeting of the Grand Haven DDA Board of Directors. If the election of officers shall not be held at such meeting, such election shall be held within 90 days of such meeting. Each officer shall hold office until his successor shall have been duly elected and shall have qualified. The same person in the same

office may serve a maximum of ~~two~~ **three** consecutive terms. A term of office is one year. No member shall hold more than one office at a time. An officer must be a current Board member.

Motion by George, second by Geri, to allow officers to serve for three years in a single position instead of two. Motion carries 7-1 with Bob voting no.

Sharon noted that the learning curve is long, and building relationships takes time, so a three year term as an officer may be more productive. Bob pointed out that the typical rotation working through the chairs would take nine years, and the current term limit is eight years.

Section I – Standing Committees:

Standing committees of the Grand Haven DDA Board of Directors shall be the ~~design preservation and place~~ committee, business recruitment/retention, organization, and promotions committee.

Motion by Dave, second by John, to change “Design Committee to Preservation and Place Committee.” Motion carries.

Staff Evaluation – Administrative Aide

Diane and Sharon did Gina’s annual evaluation and most marks were “above expectations” or higher. \$16.43 is her current wage. She generally works 16 hours per week but bumps up to 18 during ArtWalk. Executive Committee recommends going to the next step at \$17.27.

Motion by Geri, second by Nicki, to adjust Gina’s wage to \$17.27 effective June 1. Motion carries.

Motion by John that Gina does not receive COLA of 2% on July 1, 2017, second by George. Motion carries.

Budget Amendments & Discussion – Jim Bonamy

Jim reported that overall taxable value may go up as much as 2% this year. There will be a thin fund balance at the end of the current fiscal year.

Chairman’s Report

- A. Recognition
 - Sharon presented Gina with a Certificate recognizing her two years of service to the Main Street organization. Gina thanked the Board for a great opportunity.
 - Sharon recognized George for is long service to Main Street – he’s been a great mentor.
- B. Parking Recommendations Update

Sharon emphasized that we need to get the word out to all occupants downtown – letters were printed and need to be distributed.
- C. Snowmelt Update

Sharon met with Geri, Diane, Pat and Dave Walters about the future of our energy source – the Sims Coal Plant. The message from the meeting is that we are well-served by identifying and evaluating alternate sources of energy. We will be building information and identifying alternatives in the next several months and we will keep this issue on the table as future realities become clearer.
- D. Volunteer Appreciation Event – Tuesday June 20 at 6:00 p.m. at Consider it Done, families welcome.

Director’s Report

- A. Banners

99 banners have been sold. Seven out of eight students were at the City Council meeting on Monday night, and they were also recognized at the May School Board meeting.
- B. Save the Catwalk Fundraising Initiative

First week we collected just over \$76; we collected more last week. About 20 businesses are wearing t-shirts on Fridays. Geri, Sharon and Diane are attending the Spring Lake Village meeting, followed by

Ferrysburg the next week. There were no RSVPs for the manufacturer's breakfast so it was cancelled (but one unknown couple showed up).

C. ArtWalk Update

Thursday, September 28 through Sunday, October 8 this year (shorter). 40 venues have committed, 20 venues are paid. Thank you Bob! Tom Salzman has updated the web site; Artist Registration opens today.

D. Grants in Process

Joel presented current efforts:

- \$4,000 request from the MCACA for Artwalk 2018,
- Funding for a downtown sound system. Ten speakers downtown would cost \$35,000+, include Centertown would be another \$35,000+; possible sources include:
 - MCACA Capital Improvement \$5,000 - \$15,000
 - MEDC Patronicity \$10,000 - \$20,000
 - Kresge Foundation \$10,000 - \$30,000
 - GHACF \$10,000 - \$15,000

Other Discussion

John would like to put speakers on the poles in Centertown and apply for enough to paint the poles when the speakers go up. The Board supported the concept and Joel will get things organized so the grants can be applied for after his tenure ends.

Board Meeting Adjourned at 9:10 a.m.

Minutes respectfully submitted by Carrie Anne Engels