



## Minutes

### **Board of Directors - Grand Haven Main Street**

May 11, 2017

Council Chamber at City Hall

**Present:** Sharon Behm, Cyndi Casemier, Bob Warren, Carolyn Taylor, Dave Garland, CarrieAnne Engels, John Steinbach, Todd Anthes, George Gardner, Mary Janusz  
**Absent:** Steve Loftis, Nicki Schroeder, Geri McCaleb  
**Also Present:** Gina Loera, Andy Cawthon, Joel Saukus, Pat McGinnis

Chairperson Behm called the Meeting to Order and Roll Call at 7:02 a.m.

#### **Call to Audience/Public Comments**

Andy Cawthon: the Promotions & Marketing Committee met on May 9 to discuss a possible new event for 2018: a "Taste of Grand Haven." This is intended to be a fundraising event with revenues to come from ticket sales, raffles and sponsorships. The Board had plenty of questions, and the details will be ironed out at Committee level.

Snow Melt and the future of the Sims Plant. The BLP is making long range plans for the future of the Sims Plant, if the plan is to eliminate energy source, the Main Street board ought to be engaged in the discussion. Sharon advised that she and the Mayor are aware of the possibility and we expect to be included in future discussions about snow melt energy source.

#### **Approval of Minutes and Accept the Financial Report**

*Motion by George, second by John, to accept the minutes from the April meeting.* There was concern/discussion about the follow up to the new antennae on water tank hill; Sharon will follow up with Diane. *Motion carries.*

#### **Proclamation: May is Historic Preservation Month**

Proposed Proclamation to be considered by City Council on May 15. *Motion by Cindy, second by Bob to recommend that the Proclamation be presented to the City Council for approval. Motion carries.*

#### **Update on Parking – Patrick McGinnis**

Nothing to report on discussions with Covenant Life Church or One South Harbor. Pat presented a report on the proposed restrictions from the April meeting on downtown parking as a follow-up to the downtown parking study (accepted by Main Street/Planning and City Council in January, 2017). Some expressed that they thought all spots should be limited to three hours; all day spots were included in the spirit of compromise. There was some difference of opinion on how many spots should be reserved for all day parking and how many should be three hours. Further education needs to continue – much of the issue could be resolved through better communication and understanding. *Motion by Dave, second by John, to affirm the recommendation consistent with the maps presented. Motion carries.*

#### **ArtWalk 2017 Discussion**

Barb Carlson will not be coordinating the event in 2017. So far there is approximately \$15,000 raised for this year's event. Cindy reported that she met with Sean Sterzer and they felt a reduced calendar is appropriate: September 28 – October 8, 2017 (two weekends). Board preferred that public voting continue; printing costs were a concern, and a true electronic set up is probably beyond our financial means. Venue deadline proposed for June 1 or 15. Artist deadline proposed for August 15. The Committee will meet next on May 18 at 11:00 a.m.

#### **Chairman's Report**

Save the Catwalk Fundraising

- Wednesday June 7 corporate breakfast at Consider it Done – 16 local manufacturers are invited. Second date for breakfast is June 21.
- The Main Street delegation is attending Ferrysburg and Spring Lake Village meetings in June.
- Collection canisters will be out from Memorial Day through Labor Day.
- Sharon and Geri attended the school board meeting last Monday night to recognize the winners of the banner artwork contest.

### **Staff Report**

#### Banners – Gina Loera

- Over 60 banners are sold! Still a few more days before the drop dead date.

#### Grants in Process – Joel Saukas

- Americana Foundation grant application is going in for \$50,000 for the Catwalk.
- Michigan Council on Arts and Cultural Affairs program application – applying for the maximum of \$8,000 for next year's Artwalk.

### **Additional Topics**

Pat reported that the City was successful in making the cut for ICE funding and will *very likely* be receiving a \$1.15 million infrastructure grant to reconstruct Harbor Drive between Columbus and Jackson in 2018 (total project cost approximately \$1,250,000).

The Stadium project is moving forward as planned – bidding should begin mid-summer. Future use of the depot building remains an open issue.

Sharon reported on the possibility of the Grand River Loggers playing at Sluka Field – she is supportive of this because it would have a positive impact on business in the downtown

CarrieAnne reported that \$765 was raised by What a Gem's April fundraiser. She inquired about the Main Street website – Gina reported that it is under evaluation by staff.

John would like to know whether we have come up with anything .

Ellen Eich is retiring from 5<sup>th</sup>/3<sup>rd</sup> effective June 1.

**Board Meeting Adjourned at 8:25 a.m.**