



Minutes
Board of Directors
Grand Haven Main Street
April 13, 2017
Council Chamber at City Hall

Present: Sharon Behm, Cyndi Casemier, Bob Warren, Carolyn Taylor, Dave Garland, CarrieAnne Engels, John Steinbach, Todd Anthes, Nicki Schroeder, Steve Loftis, Geri McCaleb

Absent: George Gardner, Mary Janusz

Also Present: Roger Bergman, Andy Cawthon, Ben Tabor, Barbara Lee Van Horsen, Joel Saukus, Diane Sheridan, Pat McGinnis

Call Meeting to Order and Roll Call at 7:05 a.m.

Call to Audience/Public Comments

Barbara Lee Van Horsen announced the opening of the Momentum Center, funded primarily through the Ottawa County Mental Health Millage. Eventually hope to be open seven days per week. Seeking volunteers, drop in and have coffee or purchase goods or make donations. Open House/Ribbon Cutting next Thursday, April 20 at 4:00 p.m.

Andy Cawthon announced that sponsorship forms will be out next week. Reid Warber will chair restaurant week next year. Looking at getting an ad in the Village appetite. Deadline has not yet passed, and this is a great opportunity.

Ben Tabor, Grand Armory Brewing, is proposing a Pedal Pub in Grand Haven for this summer. Diane did a presentation at the City Council Work Session. He will hold his comments until the item comes up later on the agenda.

Approval of Minutes and Accept the Financial Report

Motion by Cyndi Casemier, Support by CarrieAnne Engels, to accept the March 9 minutes and financial report for period ending March 30, 2017. Dave Garland noted that the financial statements show us operating at a loss. **Motion carries.**

Parking Update

Pat reported that discussions continue with One South Harbor and Covenant Life Church. City administration is seeking a recommendation from the Main Street Board on possible parking restrictions downtown.

Recommendation from the Recruitment and Retention Committee:

- three hour time limits
- Monday – Saturday from 8:00 a.m. - 6:00 p.m.
- Memorial Day until Labor Day

- Lots F, H, I and Q (Museum, Grand Haven Brewhouse, Kirby, Michigan Auto/Morning Star)
- increase fees for violations from \$5 to \$25

The Executive Committee discussed this and added the following caveats:

- a row of parking that allows all day parking in each lot
- extend the dates to May 1 – November 1

Roger Bergman commented that the issue is not about customers, it is about employees. Employees fill up the parking lots before businesses even open. Restrictions should be in place all year long.

Motion by David Garland to accept and approve proposed recommendation from the Executive Committee, second by John Steinbeck.

Discussion followed about restrictions year around, training employees, charging fees for parking and safety concerns if we have employees parking in remote lots.

Motion Carries.

Peddle Pubs

Diane had presented the concept of peddle pubs to City Council at the Work Session on Monday, April 10.

Bob asked if we have contacted any of the other Cities where they are allowed. Diane replied that the primary difference in other cities is that some do not allow alcohol but most do.

Geri voiced concern about congestion and adding quadracycles to an already overburdened street system. She is not sure that this is a family-oriented activity/event.

Cyndi suggested that this could be one more feature to give families another entertainment option.

Dave G. suggested that the shuttling of people from the beach to downtown could be very positive.

Todd supports the concept fully.

Steve commented that new, different things can keep our vibrant downtown interesting.

Ben Tabor from the Armory Brewing Company reported that he would like to permit alcohol. It would not be a two or three hour tour program, but more like a cab back and forth from the Armory to the beach, Memorial Day through Labor Day. Not run after dark. Staff is TIP certified, and drivers would monitor rider inebriation.

Motion by Steve, second by Todd to support the concept and recommend that the City Council adopt an ordinance to permit peddle pubs.

Yes: Sharon Behm, Cyndi Casemier, Bob Warren, Carolyn Taylor, Dave Garland, CarrieAnne Engels, John Steinbach, Todd Anthes, Nicki Schroeder, Steve Loftis

No: Geri McCaleb

Motion carries

Garbage Rates

Pat presented a revised rate structure for downtown garbage collection following recommendations from the March 10 Main Street meeting.

Motion by Cyndi, support by Bob to recommend approval of the proposed revisions to the solid waste rate schedule. Motion carries.

Rural Partners of Michigan Grant

Joel reported that he had applied for a grant to place bike racks downtown in October but was denied, but his January application for \$800 was successful! He will be looking at getting two racks purchased for installation this summer. Locations are under review.

Motion by CarrieAnne to sign the community grant notification award, second by Geri. Motion carries.

Watertank Hill Towers

A company called Trileaf has reached out for comment on a proposed new tower on water tank hill. Information is somewhat limited and unclear. We have until April 26 to comment. Diane will gather more information and communicate with Board Members before submitting a response.

Loutit/Community Center Jubilee

Pat reported that the Library and Community Center celebrate 50 years since they were dedicated on Sunday, September 17. This "Summer of Love" celebration is gaining steam, and Main Street is invited to participate. This will be sent to the Promotions Committee for discussion and recommendations.

Chairman's Report

- Sharon reported that her and Diane attended the Grand Haven Township Board meeting in March and received a commitment of \$12,500 toward the Catwalk restoration. Looking to attend the June meeting at the Village of Spring Lake and will get to Ferrysburg this summer as well.
- Sharon, Dana Kollewehr, Diane and Geri are planning to present the catwalk fundraiser to area manufacturers at Consider it Done.
- Canisters are almost ready to be placed in area businesses this summer to collect individual donations.
- Next Saturday, April 22, What a Gem will donate 15% of all sales to the catwalk
- C2C is selling catwalk posters created by Bob Walma
- DeeLite is selling coffee mugs with proceeds going to the catwalk
- Banner artwork in 2017 is from a school competition. On May 8 the winning students will be recognized at the School Board meeting. Sharon is asking each board member to sell three banners. Orders are due by May 1.

Director's Report

- Diane reminded the board that we will be doing "Catwalk Fridays" this summer, where EVERYONE is encouraged to wear the Michigan Rag t-shirts this summer. Randy Smith will give downtown retailers a special \$10 rate!
- Lynne Sherwood Waterfront Stadium is progressing – current discussion centers on how to incorporate Depot into the project. Seeking substantial donors to support the larger elements of the project.
- Worked out funding on the Americorp Vista program. Joel is here until August 22 and then we will roll on with next year's candidate.
- We are having problems with the website that was part of the branding effort a few years back. Estimate to come up with a complete new site is \$8,000; Diane will look to MEDC for technical assistance on this.
- Flower planters are still available for adoption – contact Diane if you are interested.
- The Annex will be occupied by Life Church starting immediately

- Jumpin' Java is leasing Sherwood Forest and will set up café tables and a smoothie stand
- Diane distributed the gifts from the Boards and Commissions Dinner
- Joel nominated all Board Members for the United Way Volunteer Stars program, and all were awarded! Congratulations!

Additional Topics

- David G. thanks the City for the appreciation dinner last night
- Nicki is planning a gelato fundraiser and will provide details later
- Steve asked that the Main Street reach out to candidates for City elective office
- Steve is excited about possibly expanding and improving the farmer's market presence downtown
- Cyndi reported that Friday May 1 will be the start of the sixth annual student art display downtown
- Geri is also enthused about improving the Farmers market
- Geri represented Grand Haven at the dedication of the Coast Guard Cutter Munro
- Geri also reported that a street dance fundraiser for the catwalk might be a good summer event

Board Meeting Adjourned at 9:10 a.m.

April 21 Early Bird Breakfast

April 22 Earth Day downtown clean up