



Minutes

Meeting of the Board of Directors

Grand Haven Main Street

March 9, 2017

Council Chambers at City Hall

Present: Sharon Behm, Cyndi Casemier, Bob Warren, Carolyn Taylor, George Gardner, Dave Garland, CarrieAnne Engels, John Steinbach, Mary Janusz, Todd Anthes

Absent: Nicki Schroeder, Steve Loftis, Geri McCaleb

Also Present: Andy Cawthon, Joel Saukus, Diane Sheridan, Pat McGinnis

Chairman Behm called the meeting to Order and did Roll Call at 7:05 a.m.

Call to Audience/Public Comments

Andy Cawthon reported that he is working with Promotions Committee on brand identity for possible billboard campaign.

Approval of Minutes and Accept the Financial Report

Motion by Dave Garland, Support by Carolyn Taylor, to accept the February 9 minutes and financial report for period ending February 28, 2017. Motion carries.

Parking Update

The Board received a list of comments made at the Town Hall meeting held on March 7. Comments were made about appropriate time limits, possibility of seasonal restrictions and changing the configuration on the one way pair to allow angle parking. The Board referred the issue to the Recruitment and Retention Committee for a recommendation.

Garbage Rates

Pat presented a revised rate plan with a reduction in rates for businesses and residents on the south side of downtown in the first three blocks. After an initial motion was made by David Garland, second by George Gardener, to support the recommendation from the Manager, the board reconsidered and David withdrew his motion with support from George.

The Board asked Pat to revisit the structure and add other restaurants to the intensity fee structure to more evenly spread the cost of cleaning, including the Elks Club, Grand Finale Desserts & Pastries, Elegance of the Seasons, Great Harvest Bread Company and Electric Hero.

Director's Compensation

The Board approved an increase in salary for the Director last month which did not recognize the next step in the wage scale. The Executive Committee recommends an additional five days of Paid Time Off be added to Diane's compensation package.

Motion by George to approve an additional five days of Paid Time Off in addition to adjustments approved at the February meeting, second by Cyndi Casemier. Motion carries.

Americorps VISTA Opportunity to Renew

Sharon recognized the great job Joel has done and announced that it is Americorps VISTA Volunteer Week. Joel will complete his year with Americorps in August. The Continuation Application is due tomorrow. The Board discussed re-applying for the position for another year. The cost to Main Street would be \$6,000. Board members expressed concern about spending more money on this when the budget is in a deficit condition.

Motion by Bob Warren to re-apply to Americorps for a position for the coming year provided at least 50% of the financial support comes from outside the Main Street budget, second by George.

Yes: Sharon Behm, Cyndi Casemier, Bob Warren, Carolyn Taylor, George Gardner, CarrieAnne Engels, Mary Janusz, Todd Anthes

No: Dave Garland, John Steinbach

Motion carries.

Chairman's Report

- **Save the Catwalk Fundraising** – Sharon and Diane will attend the March 27 Grand Haven Charter Township meeting to request support for the Catwalk. They plan to attend Spring Lake Village after June. Donation cans are ordered; they will be set in local businesses beginning in late May. Volunteers are being sought to collect the cans at least once per month. Diane suggested that there will be an effort to get merchants to all wear "Save the Catwalk" t-shirts one day/week during the summer, preferably Fridays or Saturdays.

Director's Report

- **Lynne Sherwood Waterfront Stadium Update** – The Museum and City have agreed that the Museum Depot building will be included as part of the stadium project. The space will be incorporated as part of the venue.
- **Frozen In Time; Restaurant Week** – reports on events are being finalized.
- **2017 Downtown Banners** – Banner brochures should be printed and available by April 1.
- **2017 Downtown Flower Planters** – Recommendation to award a contract to the low qualified bidder Mattson Landscaping, pending Council approval on 3/13/17.

Additional Topics

- Bob suggested that he will be asking all board and committee members and volunteers to participate in the 100 for 100 fundraising effort.

Board Meeting Adjourned at 8:38 a.m.

April 21 Chamber of Commerce Early Bird Breakfast, sponsored by Main Street

April 22 Earth Day downtown clean up

April 27 Boards and Commissions Dinner