



## Minutes

### **Board of Directors – Grand Haven Main Street**

January 12, 2017

Council Chamber at City Hall

**Present:** Sharon Behm, Mary Janusz, Cyndi Casemier, Bob Warren, Steve Loftis, Carolyn Taylor, Geri McCaleb, Nicki Schroeder, George Gardner, Dave Garland, John Steinbach, and CarrieAnne Engels

**Also Present:** Andy Cawthon, Todd Anthes, Joel Saukus, Diane Sheridan, Pat McGinnis

**Meeting was called to Order by Chairman Behm at 7:05 a.m.**

**Call to Audience/Public Comments - none**

#### **Approval of Minutes and Accept the Financial Report**

*Motion by John Steinbach, second by Bob Warren, to accept the minutes of the December 15, 2016, meeting and the Financial Report from December.*

#### **Lynne Sherwood Waterfront Stadium Update – Steve Loftis**

Steve walked through a history of the project and gave an update of where the project stands now. The plan is to have ground broken by the fall of 2017. He wrapped it up with a plea to the Board to have Main Street actively involved in the project with promotions help spreading information to the community about project status and direction.

#### **Election of Board Officers for 2017**

*Motion by David Garland, second by John Steinbach, to approve the following slate of officers for 2017:*

Chairman: Sharon Behm

Vice Chairman: Cyndi Casemier

Treasurer: Carolyn Taylor

Secretary: CarrieAnne Engels

Past Chairman: George Gardner

*Motion carries.*

#### **Parking Study Report**

*Motion by Steve Loftis, Second by John Steinbach, to accept the City of Grand Haven 2016 Downtown Parking Study prepared by Wade Trim.*

Members of the Board expressed strong desire to have measures implemented as quickly as possible to open parking for customers and allow further infill opportunities. The Board strongly supports the improvements recommended in the study. A united front is essential – we all need to support the plan and the City's efforts to implement and enforce new regulations. The City will be asked to provide monthly updates on progress implementing recommendations.

*Motion carries.*

#### **Michigan Council for the Arts & Cultural Affairs Grant**

*Motion by Bob Warren, second by George Gardener, to approve filing of application for a MCACA mini-grant for 4th Grade ArtWalk activities, and authorize the Executive Director to sign the required forms.*

Joel Saukus reported that he had prepared an application for funding from the Michigan Council on Arts and Cultural Affairs for \$1,350 to support the 4<sup>th</sup> grade ArtWalk activities.

*Motion carries.*

#### **Chairman's Report**

- Director's Evaluation - Evaluation was presented to the Director on Tuesday. Diane will provide written reply by February 1 and this will be on the February 9 agenda.
- Save the Catwalk Fundraising - Upcoming events on January 28 (Winterfest, Eagles, Rotary), all merchants should have brochures and Main Street can work on ways to further fundraising efforts. While the structure itself is not in the District, the Catwalk is a crucial part of our community and our district.
- Derby Day Fundraiser - Suspended for multiple reasons, primarily because the museum is not available as a venue. The Organization committee is looking into alternate fundraisers.

#### **Director's Report**

- New Year's Eve Ball Drop - Thanks to the City for coordinating. An estimated 3,000 people, ample media exposure, and many businesses packed. Discussion about restaurants not letting kids in after 9:00 p.m.
- Winter Events: Wine About Winter, Frozen In Time, Restaurant Week - Wine About Winter: Nicki and Diane were on Fox 17 and will be on Wood TV8. Next is Winterfest, then Frozen in Time and then Restaurant Week and then it will be March!
- Downtown Flowers – 2017 RFP - It is going out this week and will provide that flowers need to be planted before Memorial Day
- February Main Street Training – Being held in Wayland, Norma Ramirez will be here from National Main Street to discuss implementation of Refresh Transformation Strategies

#### **Additional Topics**

David reported that he had been in Portland for training, and they have great parking lots and great signs, but lots of stores are vacant.

Steve listed vacant lots that are available for redevelopment and exhorted board members to get involved in bringing developers forward to invest in our district.

Geri underscored the importance of fundraising for the Catwalk.

**Board Meeting Adjourned at 8:28 a.m.**

Next meeting February 9, 2017