

Grand Haven Community Center

A/K/A-CENTRAL PARK PLACE

MINUTES

4/24/2023

Present: Doug VanOss, Martha Alexander, James Porenta

Meeting called to order at 5:00 pm

General Call to the Audience: No audience members present

Approval of Agenda/minutes of 3/27/2023, with the recommendation from VanOss to remove the last two lines in the finance report. Motion made by VanOss, 2nd by Alexander, all in favor.

Committee Reports:

Finance-Doug continues to work on the narrative of the financials. He requested comparison reports going forward, to see where the center truly is headed from the last fiscal year. Seise will continue to send these monthly reports prior to the meetings so that they can be evaluated and discussed.

Arts- Martha suggests that we work to host a juried art show. Work is being done to incorporate a high school art show through GHAPS. We currently host 2 GHAPS art shows annually, with the goal of having an art display with various artist's year round. We will be the host site in 2024 for the International Society of Experimental Artists, Inc.

Marketing-No marketing report at this time. Discussion was had to create more robust wedding packages, that include showers, participating in or hosting a bridal show. Another market idea is to purchase a data base that helps us to connect with individuals that are seeking the types of services we provide. Another marketing idea that could generate some room is naming rights of the rooms.

Organizations/Community: No committee meetings have been held. Once goal setting session has taken place, these groups will become more active. Goal setting is planned to take place at the June meeting for our next fiscal year.

Referrals to outside resources for furniture purchases was provided by VanOss. Seise will make these connections as furniture purchases need to be completed by 6.30/2023.

A motion was made by Porenta and 2nd by Alexander to adjourn the meeting.

Next meeting will be April 24, 2023 @ 5:00 pm