

Grand Haven Community Center

A/K/A-CENTRAL PARK PLACE

MINUTES

3/23/2023

Present: Jim Porenta, Angela Sorensen, Martha Alexander, Dawn Wolfe

Meeting called to order at 5:00 pm

General Call to the Audience: No audience members present

Approval of Agenda/minutes of 1/23/2023. Motion made by Alexander, 2<sup>nd</sup> by Sorensen, all in favor.

Introduction of new board member, Dawn Wolfe.

Committee Reports:

**Finance-**In Doug's absence, Char gave a summary of the department's budget, capital plan, fee schedule and line items. Budget items will be presented to City Council at a meeting in April, with a first public reading in May and a 2<sup>nd</sup> meeting for final approval. The center has exceeded the projected revenue for the current fiscal year. There is still work to be done on generating more revenue.

**Arts-** Martha and Char continue to exchange ideas for re-integrating the arts. Discussion has been had to host a GHAPS high school art as well as forming a new committee for the next Encounter the Arts event, scheduled for 10/7/2023.

**Marketing-**Leverage continues to provide us with marketing support. Further exploration is expected when our new staff member is hired (for Val's replacement). A portion of this newly defined role will include marketing to other social media groups outside of our sites.

**Organizations/Community:** No committee meetings have been held. Once goal setting session has taken place, these groups will become more active.

April is volunteer month and we will work towards getting volunteers to fill the gaps from our newly hired part time person beginning in May. We will need office staff that can answer phones and greet customers, seasonal help with decorating for the holidays and a group of volunteers to plan the next Encounter the Arts Event.

Discussion was had about management of volunteers and providing a tool that they could easily register for, such as calendly or dot.cal. More work to be done on coordination, training and support for a volunteer network.

A motion was made by Porenta and 2<sup>nd</sup> by Alexander to adjourn the meeting.

Next meeting will be April 24, 2023 @ 5:00 pm